

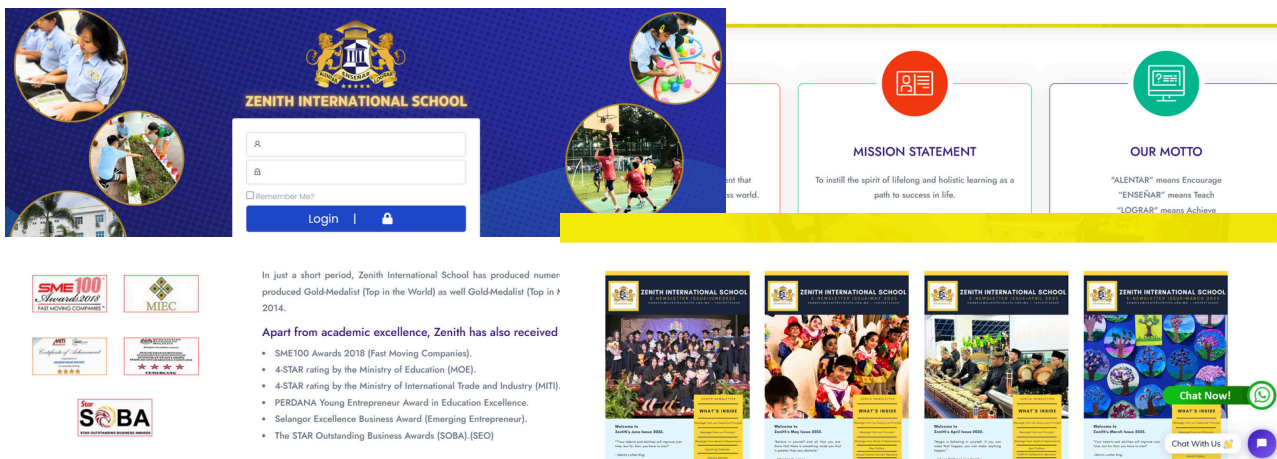
OPUS INFINITY PRESS RELEASE

Seremban, 13th December 2023

Zenith International School and Opus Infiniti Services Forge Strategic Partnership to Transform Digital Education

Seremban, Negeri Sembilan – 13th December 2023 – Zenith International School, under the care of Akademi Krunz Sdn Bhd, and Opus Infiniti Services Pvt. Ltd. proudly announce the signing of a Memorandum of Understanding (MOU) on December 13, 2023. This groundbreaking agreement solidifies their commitment to advancing digital literacy, digitalization of information, and enhancing teaching and learning processes in the school environment.

The digital landscape plays a crucial role in the growth of nations, and to meet the challenges of the global economy, Zenith International School recognizes the need to accelerate its digital transformation. Partnering with Opus Infiniti, a renowned IT service provider with over two decades of experience, the collaboration will focus on integrating digitalization, digital literacy, and paperless documentation within the school.



Key Areas of Collaboration:

Educational Management System: The development of the Zenith Education Management System (ZEMS), an online tool with integrated CRM and LMS features, promising streamlined information and enhanced communication between the school and parents.

Mobile App Development: Introducing mobile apps to provide immersive experiences for the Zenith International School community, available on both Google Play Store and Apple Store.

Digital Technology Partnership: Emphasizing customer management, learning management systems, and establishing a robust digital presence through website development and SEO.

Website Enhancement: Opus Infiniti will revamp Zenith International School's website, incorporating SEO, surveillance enablement, and Chatbot integration for immediate responses.

Partnership Structure and Implementation

Opus Infiniti will offer specialized pricing to Zenith International School as its Digital Partner, with the school committing to timely payments. The partnership also includes marketing collaborations and the use of Zenith International School's logo by Opus Infiniti as a Digital School Partner.

Anticipated Collaboration Outcomes

The collaboration aims to serve as a benchmark for other schools, leading to commercial use in the broader education sector. For Zenith International School, this partnership signifies a significant step forward in providing digitalized education and showcasing itself as a leading institution. Simultaneously, Opus Infiniti solidifies its position as a forward-thinking organization dedicated to empowering schools through top-tier digital education platforms.

Official Signing

The MOU was officially signed by Mr. Tineshwar Ravi Shankar, Director, and Dr. Inderjeet Singh Sidhu, Executive Principal, representing Zenith International School, and Mr. Rajkumar, Founder/Managing Director, and Mr. Murugiah S, Director of Operations, representing Opus Infiniti Services Pvt. Ltd.

Both Zenith International School and Opus Infiniti are excited about the boundless possibilities ahead and the long-lasting benefits this partnership will bring to their respective organizations. The collaboration promises a brighter future for students, equipping them with essential knowledge and skills for tomorrow's challenges.

*For more information about Zenith International School, please visit <https://www.zenith.edu.my/>.
For more information about Opus Infiniti Services Pvt. Ltd., please visit www.opusinfiniti.com.*